Just Fine-tune Twice: Selective Differential Privacy for Large Language Models

Weiyan Shi[†], Ryan Shea[†], Si Chen[‡], Chiyuan Zhang, Ruoxi Jia[‡], Zhou Yu[†] Columbia University[†], Virginia Tech[‡], Google Research⁶ {ws2634,rs4235}@columbia.edu, chensi@vt.edu, chiyuan@google.com, ruoxijia@vt.edu, zy2461@columbia.edu

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Data privacy is important!



Differential Privacy: hides the existence of Individual Record

- Definition 1. Neighboring datasets. Given a domain, any two datasets D and D' that differs in exactly one record in this domain.
 - E.g., D: <u>30</u> students in this course, <u>30</u> passed.

D': <u>29</u> students in this course, <u>29</u> passed.

Todo: Add random noise in datasets or algorithms.

• Definition 2. $(\varepsilon - \delta)$ -differential privacy. A <u>randomized algorithm</u> $\mathcal{M}: D \to R$ is a $(\varepsilon - \delta)$ -differential private if for all neighboring datasets D and D' and all $T \subseteq R$,

 $\Pr[\mathcal{M}(D) \subseteq T] \le e^{\epsilon} \Pr[\mathcal{M}(D') \subseteq T] + \delta$

The smaller the ϵ and δ , the better the privacy.

Pretrained Language Models are not random!

Deep Learning with Differential Privacy

- LLMs can remember privacy information.
- **DPSGD**: Add noise in gradient.
- Avoid remembering privacy.

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Algorithm 1 Differentially private SGD (Outline)
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Input: Examples \{x_1, \ldots, x_N\}, loss function \mathcal{L}(\theta)
                                                                                          =
 \frac{1}{N}\sum_{i}\mathcal{L}(\theta, x_{i}). Parameters: learning rate \eta_{t}, noise scale
\sigma, group size L, gradient norm bound C.
Initialize \theta_0 randomly
for t \in [T] do
    Take a random sample L_t with sampling probability
    L/N
    Compute gradient
    For each i \in L_t, compute \mathbf{g}_t(x_i) \leftarrow \nabla_{\theta_t} \mathcal{L}(\theta_t, x_i)
    Clip gradient
    \bar{\mathbf{g}}_t(x_i) \leftarrow \mathbf{g}_t(x_i) / \max\left(1, \frac{\|\mathbf{g}_t(x_i)\|_2}{C}\right)
    Add noise
    \tilde{\mathbf{g}}_t \leftarrow \frac{1}{L} \left( \sum_i \bar{\mathbf{g}}_t(x_i) + \mathcal{N}(0, \sigma^2 C^2 \mathbf{I}) \right)
    Descent
    \theta_{t+1} \leftarrow \theta_t - \eta_t \tilde{\mathbf{g}}_t
Output \theta_T and compute the overall privacy cost (\varepsilon, \delta)
using a privacy accounting method.
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Selective Differential Privacy (SDP)

- **Definition 3. Policy Function.** A policy function $F: \tau \to \{0,1\}^{|r|}$ decides <u>which</u> <u>attributes</u> of an example $r \in \tau$ are public $(F(r)_i = 1)$ or private $(F(r)_i = 0)$. |r| is the number of attributes in r.
- **Definition 4.** Consider a policy function *F* and two datasets *D* and *D'*. *D'* is a *F*-neighbor of *D* (denoted by $D' \in N_F(D)$) if and only if $\exists r \in D$ s.t., F(r) has <u>at least</u> one private attribute, $\exists r' \in D'$ and F(r') <u>differ by at least one private attribute</u>, and $D' = D \setminus \{r\} \cup \{r'\}$.



the dataset with "My ID is 123" and the dataset with "My ID is 456"



the dataset with "Hello there" and the dataset with "Hi there"

Only disturb the gradient of r with $F(r)_i = 0!$

Secret Detectors of Different Levels

• Low entity: persc	Secret De- tector	What are you going to do about the custody of the kids?	Did you hear Alice is getting divorced?			
• High entity: 18 e	Low entity	What are you going to do about the custody of the kids?	Did you hear <person> is getting divorced??</person>			
• Low contextual:	High entity	What are you going to do about the custody of the kids?	Did you hear <person> is getting divorced??</person>			
• High contextual:	Low con- textual	<pron> are <pron> go- ing to do about <obj> of the <obj>?</obj></obj></pron></pron>	Did <pron> hear <propn> is getting divorced??</propn></pron>			
	High con- textual	<pron> are <pron> <verb> to <verb> about <obj> of the <obj>?</obj></obj></verb></verb></pron></pron>	Did <pron> <verb> <propn> is getting <verb>??</verb></propn></verb></pron>			

JFT: Just Fine-tune Twice

Redacted-fine-tune

- Redacted D' (No Private Information)
- Public Optimizer (SGD、Adam)
- Privacy.

Private-fine-tune

- Private D (All data points)
- Private Optimizer (SDP)
- Performance.



Experiments

- Datasets: 1)GLUE、2) Wikitext-2、3) ABCD.
- Models:
 - RoBERTa-base \rightarrow NLU classification.
 - GPT2-small → Language generation.
- Baselines:
 - No-DP: Adam optimizer.
 - DPSGD: Vanilla Differential Privacy.
 - CRT: Provably Confidential Language Modeling.
 - Redacted: No private information.

- Ours:
 - JFT
 - JFT + light noise

Secret Detectors of Different Levels

Direct Usage		NLU on GLUE, $\delta_s = 1/2 D_{\text{train}} $								Language Generation, δ_s =1e-6									
		MNLI			QQP		QNLI		SST-2		WIKITEXT-2			ABCD					
Model	Detector	Pct	Acc↑	ϵ_s	Pct	Acc↑	ϵ_s	Pct	Acc↑	ϵ_s	Pct	Acc↑	ϵ_s	Pct	PPL↓	ϵ_s	Pct	PPL↓	ϵ_s
No-fine-tune	-	-	31.82	-	-	36.82	-	-	50.54	-	-	50.92	-	-	30.08	-	-	13.60	-
No-DP		L	87.60	-		<u>91.90</u>	-	L	92.80			<u>94.80</u>	-	L	2 <u>0.</u> 48			4.96	
DPSGD DPSGD (+spe)	-	-	82.10 -	2.75 -		85.41 -	2.75 -	-	84.62 -	2.57	-	86.12	2.41 -	-	27.05 30.32	2.58 2.58	-	8.31 17.75	2.65 2.71
Redacted JFT	low ent low ent	6.09% 6.09%	86.67 85.74	- 0.92	6.05% 6.05%	88.74 88.19	- 2.58	12.19% 12.19%	89.64 89.57	- 2.37	1.79% 1.79%	93.58 92.09	- 2.06	11.3% 11.3%	22.50 21.86	- 2.58	2.7% 2.7%	6.98 6.09	2.71
Redacted JFT	high ent high ent	8.63% 8.63%	86.50 85.61	- 0.99	8.30% 8.30%	88.36 88.05	- 2.58	17.18% 17.18%	88.96 89.35	- 2.37	3.01% 3.01%	93.58 92.20	- 2.12	16.4% 16.4%	24.32 22.55	- 2.58	3.1% 3.1%	7.32 6.25	- 2.71
Redacted JFT	low ctx low ctx	31.19% 31.19%	85.14 85.02	- 1.23	32.61% 32.61%	85.59 87.00	- 2.41	35.68% 35.68%	85.30 87.99	- 2.52	22.19% 22.19%	92.55 92.43	- 2.17	34.8% 34.8%	37.90 25.62	- 2.58	22.3% 22.3%	28.28 8.80	- 2.71
Stress-test							I					1	!						
Redacted JFT	high ctx high ctx	44.27% 44.27%	83.23 84.11	- 1.18	45.93% 45.93%	83.48 86.42	- 2.67	45.59% 45.59%	82.81 87.06	- 2.41	38.13% 38.13%	91.86 91.17	- 2.17	45.0%	54.29 27.19	- 1.96	28.6% 28.6%	65.45 12.93	- 2.71

- JFT models achieve better model utility on both datasets.
- Special tokens affects the performance.
- JFT is not always better than Redacted.

Selective Manual Screening

- Redated D' may still contains private information.
- Assumption: Secret detectors miss some secrets.
- *Human Efforts:* Manually sample <u>0.1%</u> data from D'.

Manual Screening	D' (redacted)=0.1% D_0 , D (private)=100% D_0									
Task	MNLI Acc↑	QQP Acc↑	QNLI Acc↑	$\begin{array}{c c} \mathbf{SST-2} \\ \text{Acc} \uparrow \end{array}$	WikiText-2 PPL↓	ABCD PPL↓				
D' size	300	300	100	100	10	10				
DPSGD	82.10	85.41	84.62	86.12	27.05	8.31				
Redacted JFT+manual screening	52.52 82.45	75.25 86.24	66.48 85.00	88.88 90.83	28.06 26.72	9.36 7.84				



 Fine-tuning with <u>a small manually-screened</u> in-domain subset can still help the model learn in-domain information, and lead to better utility.

Lightly Noised Optimizer with Privacy Amplification

Redacted-fine-tune

Initialize

Miss

rate

Policy functi

- **Strong Assumption:** No private information contained in D'.
- *Real-life Scenarios*: Add noise to the private optimizer in the *first* phase. •



- "JFT+light noise" achieves better utility than DPSGD, especially on generation tasks.
- "JFT+light conservative noise" is still better than DPSGD on some tasks.
- The performance depends on the level of noise.



- Insert the canary "My ID is 341752" into the training data for 10 times
- Models without protection do memorize the data unintentionally.
- Whether the secret detector misses the canary influences the exposure.

Limitations and discussion.

- The effect of special tokens.
 - Special token on JFT. / Role of different special tokens.
- The experiments about Redacted-Fine-tune.
 - Ablation study on dataset size.
 - Dropping out private data.
- Incomplete experiments on privacy.
 - Case study is not enough.
- Add theoretical analysis can be much better.

Thanks for you listening!